



LINDSAY G. CANDLER, *Founder/Owner*

EDUCATIONAL AND AFFILIATIONS

Master of Business Administration (MBA), 1994
Rensselaer Polytechnic Institute, Troy, NY

Bachelor of Business Administration (BBA), 1991
Roanoke College, Salem, VA

Licensed Florida Real Estate Sales Associate

Saint Edward's School, Alumni Council Co-President, 1999 - 2007

Saint Edward's School, Alumni Class Representative, 2009-2014

Saint Edward's School, Board of Trustees, 2004 - 2008

MARKETING AND MANAGEMENT EXPERIENCE

Founder; LGC Marketing Solutions now Vero Marketing, LLC (*Established 1999*)
Offering creative marketing and graphic design services including marketing planning, brand creation, print media, website design, e-marketing and social media management.

Marketing Consultant; Construction Support Corporation (*1999 - 2003*)
Providing marketing and graphic design services exclusively for the Real Estate, Development and Construction Industry.

Marketing Director; Croom Construction Company (*1997 - 1999*)
Developed marketing initiatives for both the Commercial and Residential divisions. Designed and produced brochures, advertising, and various marketing materials.

General Manager/Marketing Director; Country Time Limited (*1996 - 1997*)
Responsible for marketing and management of 100,000 square foot outdoor retail market. Designed and created all print and billboard advertising, and promotional brochures. Coordinated all special events and entertainment. Recruited and negotiated contracts for new vendors and concessionaires.

Marketing and Personnel Director; Grand Harbor Golf & Beach Club (*1994 - 1996*)
Created and designed all club-related marketing and print media. Produced and updated all operational and personnel related manuals and policies.

BRIGHT IDEAS FOR SMART BUSINESSES

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